

**The Ohio State University  
Colleges of the Arts and Sciences New Course Request**

**School of Communication**

Academic Unit

**COMM**

Book 3 Listing (e.g., Portuguese)

**425 Media Management**

Number	Title	U	05
<b>Media Management</b>		<b>U</b>	<b>05</b>
18-Character Title Abbreviation		Level	Credit Hours
Summer	Autumn	Winter	Spring <b>X</b> Year <b>2006</b>

Proposed effective date, choose one quarter and put an "X" after it; and fill in the year. See the OAA curriculum manual for deadlines.

**A. Course Offerings Bulletin Information**

Follow the instructions in the OAA curriculum manual. If this is a course with decimal subdivisions, then use one New Course Request form for the generic information that will apply to all subdivisions; and use separate forms for each new decimal subdivision, including on each form the information that is unique to that subdivision. If the course offered is less than a quarter or a term, please complete the Flexibly Scheduled/Off Campus/Workshop Request form.

Description (*not to exceed 25 words*): **This course is an introduction to media management and focuses on how issues of management apply across various media.**

Quarter offered: **AU,WI, SP** Distribution of class time/contact hours: **2 – 2hr CL**

Quarter and contact/class time hours information should be omitted from Book 3 publication (yes or no): **No**

Prerequisite(s): --

Exclusion or limiting clause:

Repeatable to a maximum of \_\_\_\_ credit hours.

Cross-listed with:

Grade Option (Please check): Letter  S/U  Progress  What is course is last in the series? \_\_\_\_

Honors Statement:	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	GEC:	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Admission Condition
Off-Campus:	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	EM:	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Course: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>

Other General Course Information:

(e.g. "Taught in English." "Credit does not count toward BSBA degree.")

**B. General Information**

Subject Code: **09.0401** Subsidy Level (V, G, T, B, M, D, or P): **B**

For explanations see the following web sites: [www.ureg.ohio-state.edu/ourweb/srs/srscontent/cip/](http://www.ureg.ohio-state.edu/ourweb/srs/srscontent/cip/) or [www.regents.state.oh.us/hei/ci/STAGE\\_1/sld001.htm](http://www.regents.state.oh.us/hei/ci/STAGE_1/sld001.htm). If you have questions please email Jed Dickhaut at [Jdickhaut@exchange.ureg.ohio-state.edu](mailto:Jdickhaut@exchange.ureg.ohio-state.edu).

1. Provide the rationale for proposing this course: **This is a new course designed to provide an introduction to media management to students in the proposed interdisciplinary minor in media production. This course will also benefit students majoring in journalism or communication.**

2. List Major/Minor affected by the creation of this new course. Attach revisions of all affected programs. This course is (check one) Required  Elective  Other (Explain) :

**This course is new course and is integral to the proposed interdisciplinary undergraduate minor in Media Production.**

3. Indicate the nature of the program adjustments, new funding, and/or withdrawals that make possible the implementation of this new course.

**Director of the school requested faculty member to design course.**

4. Is the approval of this request contingent upon the approval of other course requests or curricular requests?

Yes  No  List:

5. If this course is part of a sequence, list the number of the other course(s) in the sequence: **N/A**

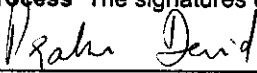
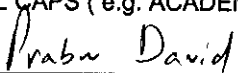
6. Expected section size: **60** Proposed number of sections per year: **3**

7. Do you want prerequisites enforced electronically (see OAA manual for what can be enforced)? Yes

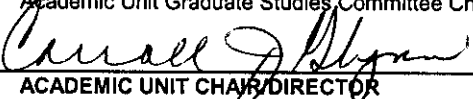
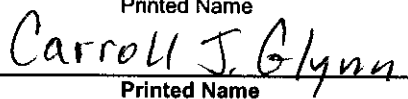
8. This course has been discussed with and has the concurrence of the following academic units needing this course or with academic units having directly related interests (*List units and attach letters and/or forms*):  
Not Applicable

9. Attach a course syllabus that includes a topical outline of the course, student learning outcomes and/or course objectives, off-campus field experience, methods of evaluation, and other items as stated in the OAA curriculum manual.

**Approval Process** The signatures or actions on the lines in ALL CAPS ( e.g. ACADEMIC UNIT) are required.

  10-20-05  
1. Academic Unit Undergraduate Studies Committee Chair Printed Name Date

2. Academic Unit Graduate Studies Committee Chair Printed Name Date

  10-20-05  
3. **ACADEMIC UNIT CHAIR/DIRECTOR** Printed Name Date

4. **AFTER THE ACADEMIC UNIT CHAIR/DIRECTOR SIGNS THE REQUEST, FORWARD IT TO THE COLLEGES OF THE ARTS AND SCIENCES CURRICULUM OFFICE, 161 DENNEY HALL, 164 WEST 17TH AVENUE. THE ASC CURRICULUM OFFICE WILL FORWARD THE REQUEST TO THE APPROPRIATE COLLEGE CURRICULUM COMMITTEE.**

5. **COLLEGE CURRICULUM COMMITTEE** Printed Name Date

6. **ARTS AND SCIENCES EXECUTIVE DEAN** Printed Name Date

7. Graduate School (if appropriate) Printed Name Date

8. University Honors Center (if appropriate) Printed Name Date

9. Office of International Education (if appropriate) Printed Name Date

10. **ACADEMIC AFFAIRS** Printed Name Date